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| **MIDLAND ECONOMIC INDEX** | |  |  |  |  |
| **September 2014** |  |  |  |  |  |
| **ECONOMIC INDICATORS** | | **BASE YEAR**  **1996** | **LAST YEAR**  **2013** | **THIS YEAR**  **2014** | **% change 2013-2014** |
| Taxable Spending - Sept (Per Sales Tax Rebates)\* | | $89,428,497 | $208,117,832 | $250,019,898 | 20.1% |
| Taxable Spending - 3rd Quarter\* | | $278,403,730 | $679,910,226 | $773,221,580 | 13.7% |
| Taxable Spending - YTD\* | | $843,337,966 | $2,043,724,511 | $2,276,548,445 | 11.4% |
| Dollars Spent on Auto Purchases - September\* | | $15,158,148 | $47,222,410 | $61,018,572 | 29.2% |
| Dollar Spent on Auto Purchases - 3rd Quarter\* | | $45,169,297 | $159,662,244 | $190,032,920 | 19.0% |
| Dollars Spent on Auto Purchases - YTD\* | | $132,237,006 | $447,985,399 | $551,139,651 | 23.0% |
| Hotel/Motel Tax Receipts - Quarter | | $191,911 | $1,417,815 | $1,613,892 | 13.8% |
| Hotel/Motel Tax Receipts - YTD | | $388,390 | $2,793,201 | $3,059,839 | 9.5% |
| Airline Boardings - September | | 44,654 | 40,370 | 46,106 | 14.2% |
| Airline Boardings - 3rd Quarter | | 139,473 | 129,670 | 145,211 | 12.0% |
| Airline Boardings - YTD | | 410,035 | 374,635 | 401,392 | 7.1% |
| Value All Building Permits - September | | $2,971,753 | $48,845,864 | $60,379,888 | 23.6% |
| Value All Building Permits - 3rd Quarter | | $17,461,608 | $327,739,382 | $256,380,279 | -21.8% |
| Value All Building Permits - YTD | | $62,313,756 | $658,350,008 | $543,611,276 | -17.4% |
| Permits for New Homes - September | | 20 | 61 | 44 | -27.9% |
| Permits for New Homes - 3rd Quarter | | 67 | 169 | 250 | 47.9% |
| Permits for New Homes - YTD | | 229 | 569 | 718 | 26.2% |
| Sales of Existing Homes - September | | 154 | 163 | 170 | 4.3% |
| Sales of Existing Homes - 3rd Quarter | | 494 | 509 | 569 | 11.8% |
| Sales of Existing Homes - YTD | | 1,269 | 1,440 | 1,534 | 6.5% |
| Average Home Sale Price - September | | $91,380 | $279,275 | $293,328 | 5.0% |
| Average Home Sale Price - 3rd Quarter | | $87,151 | $278,993 | $286,999 | 2.9% |
| Average Home Sale Price - YTD | | $85,381 | $253,950 | $285,727 | 12.5% |
| Home Sales Dollar Volume - September\* | | $13,377,730 | $29,593,093 | $31,636,153 | 6.9% |
| Home Sales Dollar Volume - 3rd Quarter\* | | $41,042,351 | $92,482,886 | $103,858,553 | 12.3% |
| Home Sales Dollar Volume - YTD\* | | $104,063,596 | $239,219,164 | $280,328,617 | 17.2% |
| **EMPLOYMENT** | |  |  |  |  |
| Wage and Salary Employment - September | | 52,500 | 86,200 | 91,700 | 6.4% |
| Wage and Salary Employment - YTD | | 51,690 | 84,890 | 89,280 | 5.2% |
| Unemployment Rate - September | | 4.4 | 3.4 | 2.6 | -23.5% |
| Unemployment Rate - YTD | | 4.8 | 3.4 | 2.7 | -19.4% |
| **INDEX - September (Base = 100 January 1996)** | | **105.0** | **209.4** | **228.4** | **9.1%** |

\* Adjusted for inflation by restating in year 1995 dollars