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| **MIDLAND ECONOMIC INDEX** |  |  |  |  |
| **September 2014** |  |  |  |  |  |
| **ECONOMIC INDICATORS** | **BASE YEAR****1996** | **LAST YEAR****2013** | **THIS YEAR****2014** | **% change 2013-2014** |
| Taxable Spending - Sept (Per Sales Tax Rebates)\* | $89,428,497  | $208,117,832  | $250,019,898  | 20.1% |
| Taxable Spending - 3rd Quarter\* | $278,403,730  | $679,910,226  | $773,221,580  | 13.7% |
| Taxable Spending - YTD\* | $843,337,966  | $2,043,724,511  | $2,276,548,445  | 11.4% |
| Dollars Spent on Auto Purchases - September\* | $15,158,148  | $47,222,410  | $61,018,572  | 29.2% |
| Dollar Spent on Auto Purchases - 3rd Quarter\* | $45,169,297  | $159,662,244  | $190,032,920  | 19.0% |
| Dollars Spent on Auto Purchases - YTD\* | $132,237,006  | $447,985,399  | $551,139,651  | 23.0% |
| Hotel/Motel Tax Receipts - Quarter | $191,911  | $1,417,815  | $1,613,892  | 13.8% |
| Hotel/Motel Tax Receipts - YTD | $388,390  | $2,793,201  | $3,059,839  | 9.5% |
| Airline Boardings - September | 44,654  | 40,370  | 46,106  | 14.2% |
| Airline Boardings - 3rd Quarter | 139,473  | 129,670  | 145,211  | 12.0% |
| Airline Boardings - YTD | 410,035  | 374,635  | 401,392  | 7.1% |
| Value All Building Permits - September | $2,971,753  | $48,845,864  | $60,379,888  | 23.6% |
| Value All Building Permits - 3rd Quarter | $17,461,608  | $327,739,382  | $256,380,279  | -21.8% |
| Value All Building Permits - YTD | $62,313,756  | $658,350,008  | $543,611,276  | -17.4% |
| Permits for New Homes - September | 20  | 61  | 44  | -27.9% |
| Permits for New Homes - 3rd Quarter | 67  | 169  | 250  | 47.9% |
| Permits for New Homes - YTD | 229  | 569  | 718  | 26.2% |
| Sales of Existing Homes - September | 154  | 163  | 170  | 4.3% |
| Sales of Existing Homes - 3rd Quarter | 494  | 509  | 569  | 11.8% |
| Sales of Existing Homes - YTD | 1,269  | 1,440  | 1,534  | 6.5% |
| Average Home Sale Price - September | $91,380  | $279,275  | $293,328  | 5.0% |
| Average Home Sale Price - 3rd Quarter | $87,151  | $278,993  | $286,999  | 2.9% |
| Average Home Sale Price - YTD | $85,381  | $253,950  | $285,727  | 12.5% |
| Home Sales Dollar Volume - September\* | $13,377,730  | $29,593,093  | $31,636,153  | 6.9% |
| Home Sales Dollar Volume - 3rd Quarter\* | $41,042,351  | $92,482,886  | $103,858,553  | 12.3% |
| Home Sales Dollar Volume - YTD\* | $104,063,596  | $239,219,164  | $280,328,617  | 17.2% |
| **EMPLOYMENT** |  |  |  |  |
| Wage and Salary Employment - September | 52,500  | 86,200  | 91,700  | 6.4% |
| Wage and Salary Employment - YTD  | 51,690  | 84,890  | 89,280  | 5.2% |
| Unemployment Rate - September | 4.4  | 3.4  | 2.6  | -23.5% |
| Unemployment Rate - YTD  | 4.8  | 3.4  | 2.7  | -19.4% |
| **INDEX - September (Base = 100 January 1996)** | **105.0** | **209.4** | **228.4** | **9.1%** |

\* Adjusted for inflation by restating in year 1995 dollars