

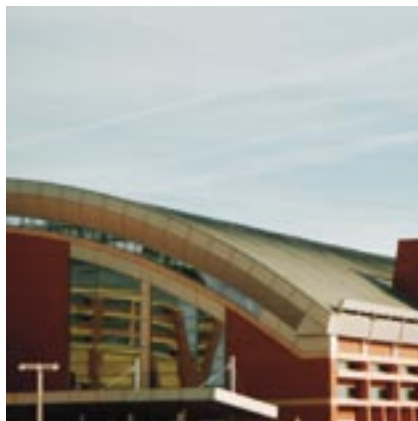


Business

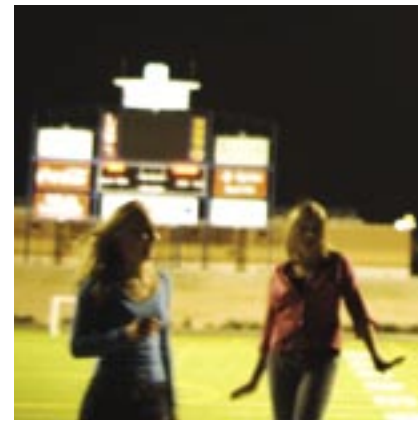


Family

Culture



Growth

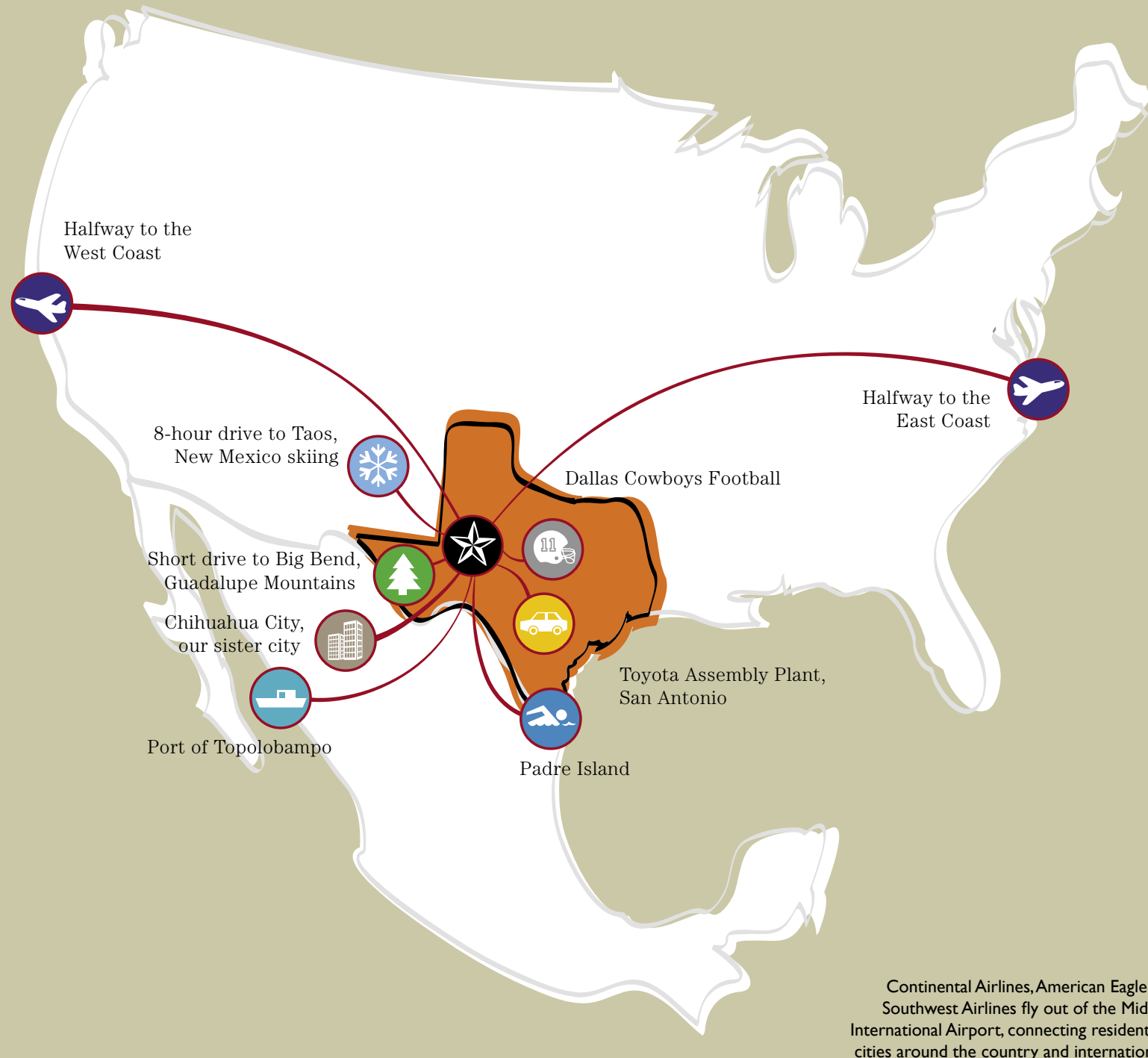


Midland. We can all be so lucky.

MIDLANDTM
DEVELOPMENT CORPORATION

Welcome to Midland, Texas

High skies. Open spaces. And nearly 300 days of sunshine each year. This is Midland. And with an international airport and impressive transportation infrastructure, it has become the perfect business hub between the East and West coasts. What's more, Midland offers a low cost of living, affordable land, and a friendly community built on solid values.



Continental Airlines, American Eagle and Southwest Airlines fly out of the Midland International Airport, connecting residents to cities around the country and internationally.

*Bright lights,
without the big city.*



Grande Communications Stadium

A genuine community with a keen eye on the future.

A City That Works

An exceptional business climate, prime location on major trade routes, and smart, hard-working people come together in Midland to work for your business success. Combine that with West Texas hospitality, a year-round warm climate, plenty to do after hours, and you can quickly see why some 100,000 people call Midland home.

The Regional Center of the Permian Basin

Midland built its reputation as the regional business hub of the Permian Basin, the vast section of West Texas and eastern New Mexico known for its prolific oil and gas production. In fact, 70% of Texas oil production occurs in the Permian Basin, which is also home to 20% of U.S. oil reserves. Midland is the business and management center for the region's oil and gas industry.

The Heart of Midland: Our People

Midland's reputation as a growing economic hotbed has much to do with its workforce. It's an employee base defined by the legendary West Texas work ethic. When combined with neighboring Odessa, the Midland/Odessa metropolitan area population is roughly a quarter of a million people, with half of them in the workforce. Midland is large enough to provide the human resources, yet small enough to remain a caring community where people come first.

Legendary West Texas
work ethic

Perfect year-round climate for
transportation, manufacturing/
production processes and many
outdoor activities

An "unexpected" cosmopolitan
city in the center of West Texas

Low cost of living



Midland. We can all be so lucky.

Nearly 300 days of sunshine

135 holes of golf

Low crime rate

Low unemployment rate

Zero traffic congestion

Short commute times

Quality, available, and affordable housing

A City That Lives

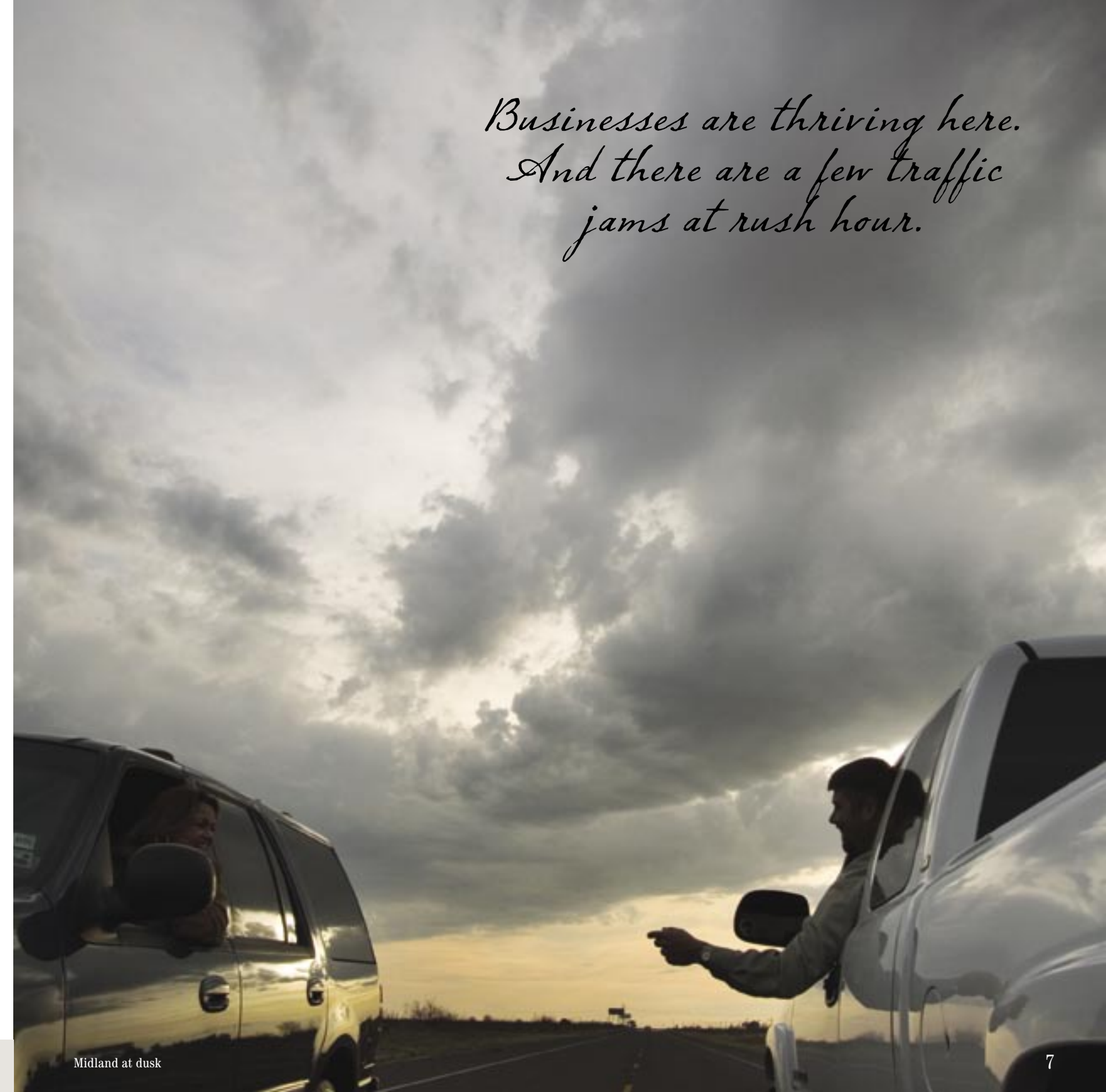
The cultural and entertainment opportunities in Midland rival those found in much larger metropolitan areas. From the nationally- recognized Midland Community Theatre to the outstanding array of area museums, Midland offers educational, artistic and family activities for people of all ages. Sports buffs can cheer on the Midland Rockhounds, one of 28 AA professional baseball teams in the United States, or the Odessa Jackalopes, an independent minor league hockey team.

City parks offer daily recreation activities, and nearby state and national parks provide fun-filled weekend excursions. Golf lovers enjoy six local courses with 135 holes of play at both public and private facilities. And with nearly 300 days of sunshine a year, Midland is a true putting paradise.

Midland Fun Facts

- Average temperatures are: 72 degrees in March, 93 degrees in June, 86 degrees in September and 60 degrees in December.
- Average workday commute: 10 minutes.
- Notable Midlanders: President George W. and First Lady Laura Bush, actor Tommy Lee Jones, running back Cedric Benson, General Tommy Franks, and Olympic swimmer Doug Russell.
- Oil was discovered in Midland on May 27, 1923, at 6 a.m., forever changing life in the West Texas town.

*Businesses are thriving here.
And there are a few traffic
jams at rush hour.*



Midland at dusk

Midland. A great place to raise a business.

The Perfect Business Hub Between the East and West Coasts

Midland operates like a city ten times its size. Known as the "Tall City of West Texas," Midland even looks like a big city, with a skyline more reminiscent of Dallas or Houston than other cities of comparable size. Low costs, made possible by a favorable tax structure, provide business owners with the jump-start they need to succeed. A strategic location, integrated transportation system, quality real estate at bargain rates and attractive incentives help Midland stand tall in a competitive business environment.

Midland can offer your business:

- Technology resources
- Low energy costs
- Incentives & credits
- Quality workforce
- Low operating costs
- Border business
- Customized training Programs
- Graduate and post-graduate institutions

Midland's energy roots, at a glance:

- 100-mile radius, 15-county oil producing region
- More than 20% of the nation's oil reserves
- Regularly supplies more than 70% of all oil and gas produced in Texas
- Outside of Houston, no other area in the United States plays a more important role in the nation's energy industry than the cities of Midland and Odessa

West Texas "Can Do" Work Ethic

Midland is a city built on strong values and a solid work ethic. For business owners, this translates into a talented, determined workforce.

The city's demographics reflect a concentration of:

- Highly-trained/experienced personnel
- Highly-educated personnel
- World, national, state and metropolitan connections
- Available, skilled, semi-skilled, and non-skilled workforce

Where business opportunities are as boundless as our skies.



Customizable work space – ready for occupancy.



Entrada Enterprise Park

- Light industrial site with all utilities
- 40,000 sq. ft. new construction
- Tilt-up concrete
- Compacted fill for future slab
- Building size: 200' x 200'
- 50' column spacing
- Built and designed to expand to 80,000+ sq. ft.
- Ceiling height: 30' up to 42'
- Access to Interstate 20 and Midland International Airport
- Incentives available

For sales or lease information contact:

Blake Wallace
Vice President of Economic Development
432-686-3564
blake@midlandtxchamber.com



We invite you to discover a place with all of the hustle and none of the bustle. A community with wide open spaces, plentiful resources and zero big city headaches. So, visit us online. Or, better yet, give us a call. We look forward to sharing this dynamic city with you.

Midland. We can all be so lucky.

800-624-6435 109 North Main Midland, Texas 79701
www.midlandtexasedc.org

Midland. We can all be so lucky.



800-624-6435 109 North Main Midland, Texas 79701
www.midlandtexasedc.org